

Sample form, not for offline completion.

Visit <https://bestofcama.awardsplatform.com> to enter.



Agri-Marketer of the Year

The Agri-Marketer of the Year award honours outstanding accomplishments in the field of Canadian agricultural marketing. The award recognizes innovative leadership and exceptional performance in facing the challenges presented by marketing in today's constantly changing agricultural world. The award is given to the individual the judges decide has best achieved the award criteria.

Application deadline is **Thursday, September 4, 2025 at 5:00PM ET**

Category Sponsor:



Entry Name

Tip: If you are submitting multiple entries, use the 'Copy' feature to avoid filling in these details each time. Please ensure to change the category.

Click the box next to the Entry name and click the 'Copy' button to create a copy. Edit this copied entry and submit into different categories

The Nominator - Name

The Nominator - Phone Number

The Nominator - Email

LinkedIn Usernames

Please provide LinkedIn username for both client and agency to help us promote your entry.

Material may be supplied as follows:

1. Upload JPEG or PDF files. Maximum file size is 7MB per piece. 1200 pixel dimensions. A maximum of five pieces can be uploaded with your entry. For larger files, entrants can add the url (directly to an FTP site) using the Add link or video button. The link will then show for the judges along with all attachments and they can click on it to download.
2. Video movie files will only be accepted from YouTube links with "public" or "unlisted" setting. The videos uploaded to YouTube should be 1920x1080 dimensions. Make sure there are no security issues to access the video.
2. Google drive links are not accepted.
3. Provide website URL's to the publicly accessible campaign or active URL of a landing page. Please ensure any applicable usernames and passwords are provided and active.
4. Please do not upload any further written material as the judges will not consider these. The written component of your entry should be fully explained within the provided form fields.
5. For magazines, entrants must upload 3 consecutive issues. (Use an url link for large file sizes by using the Add link or video button.)

CAMA Nominators (2 required)

The Nominee/Candidate

Outline the nominee/candidate's occupation and career, including marketing responsibilities.

Accomplishments

650 words

(45 points) Discuss distinct accomplishments focusing on the past one to two years.

Innovative Ability

650 words

(30 points) How did the nominee's initiative lead to significant developments within the agri-marketing industry? Were there any obstacles or problems to overcome? Was the nominee's approach to the problem innovative or creative? Why was the nominee's contribution unique?

Leadership

650 words

(15 points) Discuss qualities and accomplishments that demonstrate the nominee is recognized as a leader with the agriculture industry.

Marketing Emphasis

650 words

(10 points) Discuss the nominee's role in marketing, their major accomplishments and the impact of these achievements on the organization and the industry.

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The Nominee/Candidate - Photo (optional)

